

LIVING DIVANI 2015 NEWS FLY TO CANADA

Charles Virone Concept, Montreal

May 20th, 2015

Point of reference on the furniture design scene due to the **perfection, harmonious proportions** and sense of **understated luxury** of its products **Living Divani**, the bright and dynamic **family-run company** which has made of **upholstery its trademark**, after several years is once again protagonist in **Montreal** for the official presentation of its collection to the market: objects made to be experienced in your everyday life, which exude relaxation, repossessing your time and passion for old-fashioned ways when it comes to production traditions.

In 2015, Living Divani plunges into material experiments transforming upholstery into an **emotion tailoring new contemporary classics and simultaneously implementing** its own, because a good design is constantly **renewed**, continuing to emit **creative inspiration, elegance** and **modernity respecting the environment**.

Settings of this presentation is the **Charles Virone Concept's showroom**, specialized in interior design and turnkey projects which during the evening of May 20th will host a VIP event dedicated to a selected group of local architects and designers and focused on the discovery of the sophisticated world of **Living Divani**.

Designed by **Piero Lissoni**, a large **Extrasoft** composition, in gray fabric, lead to the world of **refined purity** typical of the brand. This modular sofa, where cozy and welcoming elements are placed alongside each other in regular geometries is accompanied by the **table-stool Kalé**, by **Mario Ferrarini**, in white Cristalplant® reminiscent of a stylized flower.

Second declension of Living Divani soft comfort is the sofa **Rod** by **Piero Lissoni**, whose distinctive characteristic is the possibility to differentiate the covering of the frame from that of the cushions - enriched with the quilted detail of buttons at sight - by mixing finishes, with eye-catching two-tone and bi- material effects thanks to striking combinations of leather / fabric.

Overseas debut for the **Inari** console, one of the new product of Living Divani latest collection, designed by the Italian – Japanese duo **mist-o** ; results of a perceptive job of talent scouting among new up-and-coming designers, which has characterized the company for the past years. It is personally coordinated by **Carola Bestetti**, second generation in the family company, in close cooperation with the *art director*, **Piero Lissoni**. Elegant black monolith, Inari is composed of four elements in steel sheet brought together and lined up in one harmonic element. **A material and immaterial alchemy, a balance of empty and full spaces** marked by **perfect symmetry**, a sculpture, an opaque black macro-ideogram, which personalizes any area of a house, an office, or a hotel room.

Living Divani Srl

Living Divani's design continues with some **B2** low tables, designed by **Victor Vasilev**, an architecture in miniature of different perspectives from every point of view you look at them together with **Mate** cloth valet by **(a+b) dominoni, quaquaro**, a versatile objects that comes to life depending on how it is used in a given environment.

With the presence of one of the latest news and some of the most representative products of the collection, Charles Virone Concept stands out as the valid representative for Living Divani in Canada, perfect address for residential contract, hotellerie , architects and interior decorators and customers interested in design , ever growing in the country, prolific area for the "Made in Italy".

Charles Virone Concept,
361 de Liège W. Montreal, Qc H2P 1H6
T. 514.326.7088 F. 514.326.5672 info@cvconcept.com

For further information and high resolution images : Press Office Living Divani,
T. +39 031 630954 E. press@livingdivani.it